

Biography

wilson strategic

3500 188th street sw #590 Lynnwood, wa

(425) 361-2118 www.wilsonstrategic.com



DJ Wilson

President, Wilson Strategic

DJ Wilson has over 20 years experience in health care consulting, public policy and communications. He founded Wilson Strategic in 2004, and has developed the firm into the leading strategy consultancy for the health care and human services sectors in the Pacific Northwest and Alaska.

During his career, DJ has worked for three US Senators – both Democratic and Republican – and a member of Congress. He has consulted with many of the leading health care organizations in the Pacific Northwest. He is the author of two books on healthcare, and hosts the market's most important health care event annually in each of the following markets: Anchorage, Los Angeles, Portland, Seattle, Sacramento and Spokane.

3500 188th St SW, Suite #590
Lynnwood, WA
98037

O: 425.361.2118
C: 425.876.3880

djwilson@wilsonstrategic.com

@djwilson5
@wilsonstrategic

- DJ has provided strategic consulting services for some of the leading healthcare organizations in seven states, including PeaceHealth, Seattle Children's Hospital, Providence, and Community Health Plan of Washington since founding the firm in 2004.
- DJ is one of the region's leading experts on Medicaid policy, related federal and state law, and market activity of both plans and providers, across multiple state Medicaid markets .
- During the 2009-2010 Congressional debate on health reform, DJ represented 2% of all physicians in the United States.
- DJ drafted Jay Inslee's health care platform during his 2012 campaign for Governor in the State of Washington, advising the campaign over 10 months and serving as the convener of an industry advisory council to the campaign.
- Over the course of his 20 year career, he has directed or supported over 200 media, communications and/or political campaigns. DJ has earned national awards and recognition for leveraging digital communications applications to drive client narratives across multiple channels.