

Associate – Events & Development

Wilson Strategic is one of the leading strategy and public affairs firms in the region, with a particular focus on the health care industry. We're looking to fill the position of **Associate – Events & Development** and we want to know if you're interested.

From strategic market analysis to public policy development, we've been on all sides of the health care table. We've helped launch health plans, written healthcare legislation, and advised physician groups through market tumult. We've hosted statewide stakeholder events, led national award winning social media campaigns, and been worked with state governments to improve Medicaid.

But health care is not all we're about. We work with non-profits, technology firms, and the occasional ballot measure campaign.

Our culture is unique. We "punch above our weight". We work hard, driven by the belief that our clients are bringing about positive social change in the world, and that we can help them be successful. You'll be part of a team that will count on you to do your part to make the team stronger but unlike many consulting firms, we want you to 'work to live' rather than 'live to work.'

Job description and responsibilities: This position will support our events and conferences work on communications campaigns and events. The position will work on client account activities as well as internal initiatives.

The responsibilities will include client and project management across the spectrum of our clients and services. Responsibilities may include:

- Supporting public relations, marketing and communications activities for clients in the health care and human services sectors
- Support for the State of Reform Health Policy Conference and digital news site (www.stateofreform.com)
- Tracking federal and state legislative and agency policy activity related to Medicaid, health care and other policy work
- Development of communications and PR strategies to support client market and policy initiatives, particularly in the health, human services and child welfare areas
- Integration into an existing team of consultants to support health reform consulting activity, which may include public or private sector clients on topics ranging from integration,

Medicaid policy, health benefit exchange activity, and health care communications/marketing

- Extensive writing and analysis, from executive briefings to policy whitepapers

Qualifications: This position will require a set of diverse skills and the ability to manage multiple types of projects. Please address how you meet these qualifications in your cover letter.

- 3-5 years of progressively challenging client account responsibilities in a public relations or public affairs firm, or a comparable position in-house, which includes direct work on client accounts
- Experience working on events across a range of scales
- Familiarity working with the media, preparing releases, developing online content and other comparable activities
- Experience working on policy issues with private or public sector clients
- Some awareness of the state of health care reform activities in the market today
- 4-year college graduate with a degree in public relations, communications, marketing, business administration, political science, economics, international relations, social science or related field. Masters degree preferred.
- Experience developing public policy campaigns, lobbying, or working in elections
- Excellent writing and verbal communication skills along with a proven ability to develop and maintain strong working relationships with both internal and external stakeholders
- Project management experience and skills with a high attention to detail. Must be organized and have excellent follow through.
- Must be a fast learner, be able to handle multiple assignments and enjoy the pressure of a deadline-driven environment.
- Must have advanced problem solving and critical thinking skills. The importance of this piece cannot be overstated.

To Apply: This is a full time position. We offer a competitive compensation package, including health care, retirement and paid time off benefits.

Most importantly, this is a work place where the right candidate will enjoy coming to and a culture in which one can flourish as a person.

If you'd like to apply for a position, please send us your resume, and a cover letter to info@wilsonstrategic.com. In your cover letter, tell us how you'd add to the team, and why you are a fit with us. Be sure to address your salary expectations in your letter, and how you meet the above qualifications. No calls, please.